

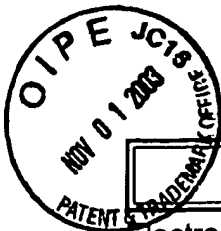
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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		<b>Complete if Known</b>			
		Application Number	10/604,476		
		Filing Date	July 24, 2003		
		First Named Inventor	Ruttenberg, Mark		
		Art Unit	3611		
		Examiner Name	Unknown		
Sheet	1	of	1	Attorney Docket Number	717958.8

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number- Kind Code <sup>2</sup> (if known)			
WLB	A1	US-6,038,545	03-14-2000	Mandeberg	Was cited in the International Preliminary Examination Report from PCT/US02/15377, a copy of which is hereby enclosed.
WLB	A2	US-6,043,802	03-28-2000	Gormish	Was cited in the International Preliminary Examination Report from PCT/US02/15377, a copy of which is hereby enclosed.

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Concise Explanation of Relevance of the Materials:	T <sup>6</sup>
		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				
WLB	B1	WO 93/16443	08-19-1993	Humble	Was cited in the International Preliminary Examination Report from PCT/US02/15377, a copy of which is hereby enclosed.	


Examiner Signature	WLB	Date Considered	11-29-05
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## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	THREE DIMENSIONAL ADVERTISING DISPLAY AND ASSOCIATED METHOD OF USE																																				
<p>Application Number: 10/604476 </p> <p>Confirmation Number: 1475</p> <p>First Named Applicant: Mark Ruttenberg</p> <p>Attorney Docket Number: 717958.8</p> <p>Art Unit: 3611</p> <p>Search string: ( 5966696 or 5566353 or 6026376 ).pn.</p> <p><b>US Patent Documents</b></p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>WB</td><td>1</td><td>5966696</td><td>1999-10-12</td><td>Giraud</td><td></td><td></td><td></td></tr><tr><td>WB</td><td>2</td><td>5566353</td><td>1996-10-15</td><td>Cho et al.</td><td></td><td></td><td></td></tr><tr><td>WB</td><td>3</td><td>6026376</td><td>2000-02-15</td><td>Kenney</td><td></td><td></td><td></td></tr></tbody></table> <p><b>Signature</b></p> <table border="1"><thead><tr><th>Examiner Name</th><th>Date</th></tr></thead><tbody><tr><td>W.D. Bohls</td><td>11-29-05</td></tr></tbody></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	WB	1	5966696	1999-10-12	Giraud				WB	2	5566353	1996-10-15	Cho et al.				WB	3	6026376	2000-02-15	Kenney				Examiner Name	Date	W.D. Bohls	11-29-05
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